

List of Courses

FIRST YEAR, FIRST SEMESTER

Communication and Media Theories - 3
Media Literacy - 3
Social Sciences for Media - 3
Media and Globalization - 3
Research Methodology I (Statistics, Quantitative methods) - 3

Total Credits - 15

FIRST YEAR, SECOND SEMESTER

Communication Traditions in Nepal and Asia - 3
Media, Identity and Diversity - 3
Media, Technology and Culture - 3
Global Media and International Communication - 3
Research Methodology II (Qualitative methods) - 3

Total Credits - 15

SECOND YEAR, FIRST SEMESTER

Media Management - 3
Media Policy, Law and Ethics - 3
Elective I - 3
Elective II - 3
Elective III - 3

Total Credits - 15

SECOND YEAR, SECOND SEMESTER

Advanced Media Research - 3
Media Production/Media Project - 3
Internship - 3
Dissertation - 6

Total Credits - 15



“Student exchange opportunities in Germany and Norway.”

ELECTIVE I

Advanced Journalism I
Broadcast Journalism
Mobile Journalism (Practicum)
Film Studies
Promotional Communication
Media and Development
Advanced Media Analysis Techniques
Media System in Nepal

ELECTIVE II

Advanced Journalism II (Practicum)
Radio Station Management
Media Convergence and Content Management
Screenwriting (Practicum)
Advertising Management
Development Communication in the Digital Era
Philosophy and Communication
Nepali Society, Culture and Communication

ELECTIVE III

Media Entrepreneurship
Photography and Visual Culture (Practicum)
Advanced Media Writing (Practicum)
Advanced Television Broadcasting (Practicum)
New Media and Social Change
Performance Techniques (Practicum)
Public Relations Principles and Strategies
Media Activism
Media and Gender
Alternative Media Practices
Media and International Affairs
Media and Political Communication

Graduation

- Individual students will be awarded with a degree of MASTERS IN MEDIA STUDIES after successful completion of all of the 60 credit hour courses as per the rules of Kathmandu University.
- The students who prefer to complete only 30 credit hours from the first year (two semesters) will be awarded with a degree of Postgraduate Diploma in Media Studies.

Contact Kathmandu University, School of Arts
Department of Languages and Mass Communication
Hattiban, Lalitpur, Nepal
Email: dolmc@ku.edu.np
www.kusoa.edu.np
Tel.: +977 1 5251 306 | 98012 98094



SCAN FOR MORE DETAILS



Kathmandu University
School of Arts
Department of Languages and Mass Communication



MASTERS IN MEDIA STUDIES

The Masters in Media Studies (MMS) program is designed as an intensive two-year program divided into four semesters. It offers different courses/papers of total 60 credit hours. It aims at fine blending of both the knowledge and skills dimensions of media and communication with unique combination of theory, analytical techniques, production skills, research approach, communication catering to the cognization as well as competence of the professionals in the field of media and its ancillary systems.



- pursue career in the governmental and non-governmental institutions
- pursue career as a staffer or freelancer as Media Consultant, Media Planner, Communication Strategist, Social Media Expert, Content Management Expert, Arts Administrator, Media Monitor, Researcher and so on
- to work as independent media entrepreneurs
- pursue higher education and academic endeavors

Eligibility

Applicants must have Bachelor or equivalent degree in any discipline from a recognized institution with a minimum aggregate of 45 percent or 2.0 CGPA or second division. In addition, securing an acceptable level of ranking in the entrance test administered to measure required competencies including language proficiency and analytical ability will be essential. Only the candidates who pass the written exam will be selected for the interview, on the basis of which final selection will be made.

Duration and Credit Hours

The proposed Masters in Media Studies (MMS) is of two-year duration that is divided into four semesters. During the four semesters, each student has to study as many as 60 cr hrs. A three credit hour course requires 48 contact hours.

Program Aims

Masters in Media Studies (MMS) program aims to provide its students with:

- a sound knowledge of principles and theories as well as practical skills in the field
- a critical understanding of media and advanced analytical skills
- an ability for media production in the field of specialization
- an ability to undertake research in the field of media and communication in particular and the social sciences in general
- an ability to design and implement communication strategies and promotional communication campaigns
- a preparedness for leadership role in media industry
- a strong foundation for further academic endeavors such as PhD or any research degree in liberal arts and social sciences.

Key Features

- Need-based curriculum
- High emphasis on practicum
- Strong foundation of theory and analytical techniques
- Substantial emphasis on research application
- Multicultural, multidisciplinary and context sensitive approach
- Focus on developing individual competence and efficacious group dynamics
- Wide career options and high employability
- Conducive learning environment
- Internationally comparable

Career Prospects

- pursue career in media and journalism sectors or any particular fields of media industry such as managing editors, radio station managers, television producers, scenarists
- pursue career in research agencies, advertising agencies, PR companies

CGPA requirement for graduation

The student must maintain an aggregate CGPA of 3.00 or above after completing the required 60 credit hours. If the aggregate CGPA is less than 3.00, the student will have to repeat certain courses until he/she maintains the required CGPA.

