

Teaching Methodology

The program uses a dynamic, student-centered approach that promotes active participation, critical thinking, and individual talent development for academic and professional success.

- Classroom Discussions and Presentations
- Focused Readings and Discussions
- Project-Based Learning
- Seminars and Critiques
- Interdisciplinary Collaboration
- Case Study Analyses
- Visits and Observations
- Internships
- Student-Centered Approach

Admission Requirements and Process

To be eligible for the MMS program, applicants must:

- Hold a Bachelor's degree or equivalent in any discipline from a recognized institution with a minimum aggregate of 45% or 2.0 CGPA (second division).
- Securing an acceptable level of ranking in the entrance test administered to measure required competencies including language proficiency and analytical ability will be essential.
- Only the candidates who pass the written exam will be selected for the interview, on the basis of which final selection will be made.

Student Support and Resources

Kathmandu University provides comprehensive support, including:

- Academic Advising: Personalized guidance to walk through the program.
- Career counseling: Support for internships, job placements, and career planning.
- Facilities: Access to modern libraries, media studios, and technology resources.
- Financial Aid: Scholarships and work-study opportunities.
- Cultural Engagement: Community-based projects and multicultural learning environments.



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more information



Department of Languages and Mass Communication

Master in Media Studies (MMS)

Program Overview

The Master in Media Studies (MMS) at Kathmandu University is an intensive two-year graduate program divided into four semesters. It offers different courses/papers of a total 66 credit hours. The course aims at fine blending of both the knowledge and skills dimensions of media and communication. The curriculum consists of a unique combination of theory, analytical techniques, production skills, research approach, communication competence, and so

on, which are required for the professionals in the field of media and media support systems. Additionally, the program prepares students for leadership roles offering a profound foundation for careers in media industry and academia. The students who prefer to complete only 30 credit hours from the first year (two semesters) will be awarded with a degree of Postgraduate Diploma in Media Studies.

Program Objectives

The MMS program aims to provide students with:

- Develop a comprehensive understanding of media theories, principles, and practical skills all set for the dynamic media industry.
- Cultivate advanced analytical and critical thinking skills to accept and tackle the complexity of media.
- Enhance proficiency in Media production with the specialization of film, journalism, content creation, criticism and communications.
- Enrich competence in designing and implementing communication strategies and campaigns for diverse sectors.
- Focus on developing individual competence and efficacious group dynamics.
- Embrace multicultural, multidisciplinary and context sensitive approach.
- Develop a strong foundation for pursuing advanced academic degrees, such as PhD, in media, communication, or social sciences.

Program Highlights

- Need-based sensitive approach
- Practice-based and skills-oriented
- A Strong foundation of theory and analytical techniques
- Substantial emphasis on research application
- Multicultural, multidisciplinary, and context-sensitive approach
- Focus on developing individual competence and efficacious group dynamics
- Wide career options and high employability
- Conducive learning environment
- Internationally comparable

Career Prospects

Graduates of the MMS program are well-prepared for diverse career paths, which includes:

- Roles in media and journalism, such as managing editors, radio station managers, television producers, filmmakers, and scenarists.
 - Positions in research agencies, advertising agencies, and public relations firms.
 - Opportunities in governmental and non-governmental institutions as media consultants, communication strategists, or social media experts.
 - Independent career as media entrepreneurs, content management experts, arts administrators, communication strategists, Social Media Experts, Researcher and Media coordinator.
 - Further academic route, including graduate and post-graduate programs and research degrees in media, communication, or liberal arts.
- The program's emphasis on practical skills and theoretical knowledge ensures graduates are versatile and competitive in the global media landscape.

Course Structure

Course Details

FIRST YEAR | SEMESTER I

- MEDS 501 Communication and Media Theories
- MEDS 502 Media Literacy
- MEDS 503 Social Sciences for Media
- MEDS 511 Media and Globalization
- MEDS 512 Research Methodology I

FIRST YEAR | SEMESTER II

- MEDS 504 Communication Traditions in Nepal and Asia
- MEDS 505 Media, Identity and Diversity
- MEDS 506 Media, Technology and Culture
- MEDS 521 Global Media and International Communication
- MEDS 522 Research Methodology II

SECOND YEAR | SEMESTER I

- MEDS 507 Media Management
- MEDS 508 Media Policy, Law and Ethics
- Elective I
- Elective II
- Elective III

SECOND YEAR | SEMESTER II

- MEDS 532 Advanced Media Research
- MEDS 541 Internship
- MEDS 551 Media Production/Media Project
- MEDS 552 Dissertation

Elective Courses

Elective I

- MEDS 513 Advanced Journalism I
- MEDS 514 Broadcast Journalism
- MEDS 515 Film Studies
- MEDS 516 Promotional Communication
- MEDS 517 Media and Development
- MEDS 518 Advanced Media Analysis Techniques
- MEDS 519 Media System in Nepal
(especially designed for foreigner students)
- MEDS 544 Mobile Journalism (Practicum)

Elective II

- MEDS 520 Media Convergence and Content Management
- MEDS 524 Radio Station Management
- MEDS 526 Advertising Management
- MEDS 527 Development Communication in the Digital Era
- MEDS 528 Philosophy and Communication
- MEDS 529 Nepali Society, Culture and Communication
(especially designed for foreigner students)
- MEDS 543 Advanced Journalism II (Practicum)
- MEDS 547 Screenwriting (Practicum)

Elective III

- MEDS 523 Media Activism
- MEDS 530 New Media and Social Change
- MEDS 531 Media Entrepreneurship
- MEDS 533 Media and Political Communication
- MEDS 534 Media and International Affairs
- MEDS 535 Media and Gender
- MEDS 536 Public Relations Principles and Strategies
- MEDS 539 Alternative Media Practices
- MEDS 545 Advanced Television Broadcasting (Practicum)
- MEDS 546 Advanced Media Writing (Practicum)
- MEDS 548 Performance Techniques (Practicum)
- MEDS 549 Photography and Visual Culture (Practicum)

