Teaching Methodology

The program uses a dynamic, student-centered approach that promotes active participation, critical thinking, and individual talent development for academic and professional success.

- Classroom Discussions and Presentations
- Focused Readings and Discussions
- Project-Based Learning

- Seminars and Critiques
- Interdisciplinary Collaboration
- Case Study Analyses
- Visits and Observations
- Internships
- Student-Centered Approach

Admission Requirements and Process

To be eligible for the MMS program, applicants must:

- Hold a Bachelor's degree or equivalent in any discipline from a recognized institution with a minimum aggregate of 45% or 2.0 CGPA (second division).
- Securing an acceptable level of ranking in the

entrance test administered to measure required competencies including language proficiency and analytical ability will be essential.

Only the candidates who pass the written exam will be selected for the interview, on the basis of which final selection will be made.

Student Support and Resources

Kathmandu University provides comprehensive support, including:

- · Academic Advising: Personalized guidance to walk through the program.
- Career counseling: Support for internships, job placements, and career planning.
- Facilities: Access to modern libraries, media

studios, and technology resources.

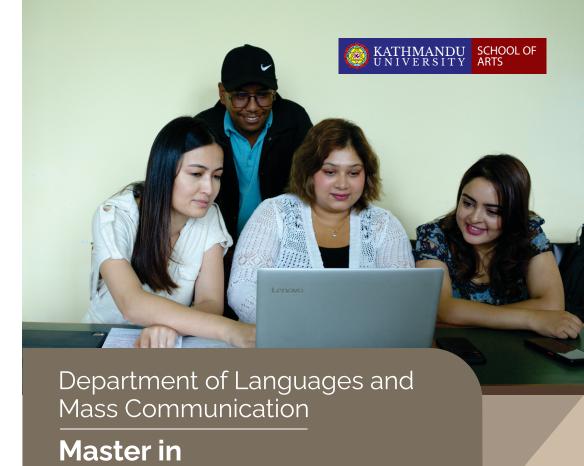
- Financial Aid: Scholarships and work-study opportunities.
- · Cultural Engagement: Community-based projects and multicultural learning environments.



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Scan for more information





Program Overview

The Master in Media Studies (MMS) at Kathmandu University is an intensive two-year graduate program divided into four semesters. It offers different courses/papers of a total 66 credit hours. The course aims at fine blending of both the knowledge and skills dimensions of media and communication. The curriculum consists of a unique combination of theory, analytical techniques, production skills, research approach, communication competence, and so

Media Studies (MMS)

on, which are required for the professionals in the field of media and media support systems. Additionally, the program prepares students for leadership roles offering a profound foundation for careers in media industry and academia. The students who prefer to complete only 30 credit hours from the first year (two semesters) will be awarded with a degree of Postgraduate Diploma in Media Studies.

Program Objectives

The MMS program aims to provide students with:

- Develop a comprehensive understanding of media theories, principles, and practical skills all set for the dynamic media industry.
- Cultivate advanced analytical and critical thinking skills to accept and tackle the complexity of media.
- Enhance proficiency in Media production with the specialization of film, journalism, content creation, criticism and communications.
- Enrich competence in designing and implementing communication strategies and campaigns for diverse sectors.
- Focus on developing individual competence and efficacious group dynamics.
- Embrace multicultural, multidisciplinary and context sensitive approach.
- Develop a strong foundation for pursuing advanced academic degrees, such as PhD, in media, communication, or social sciences.

Program Highlights

- Need-based
- · Practice-based and skills-oriented
- A Strong foundation of theory and analytical techniques
- Substantial emphasis on research application
- · Multicultural, multidisciplinary, and context-

sensitive approach

- Focus on developing individual competence and efficacious group dynamics
- Wide career options and high employability
- Conducive learning environment
- Internationally comparable

Career Prospects

Graduates of the MMS program are wellprepared for diverse career paths, which includes:

- Roles in media and journalism, such as managing editors, radio station managers, television producers, filmmakers, and scenarists.
- Positions in research agencies, advertising agencies, and public relations firms.
- Opportunities in governmental and nongovernmental institutions as media consultants, communication strategists, or social media experts.
- Independent career as media entrepreneurs, content management experts, arts administrators, communication strategists, Social Media Experts, Researcher and Media coordinator.
- Further academic route, including graduate and post-graduate programs and research degrees in media, communication, or liberal arts.

The program's emphasis on practical skills and theoretical knowledge ensures graduates are versatile and competitive in the global media landscape.

Course Structure

Course Details

FIRST YEAR	R SEMESTER I	FIRST YEAR SEMESTER II		
MEDS 501 Communication and Media Theories		MEDS 504	Communication Traditions in Nepal	
MEDS 502	Media Literacy		and Asia	
MEDS 503	Social Sciences for Media	MEDS 505	Media, Identity and Diversity	
MEDS 511	Media and Globalization	MEDS 506	Media, Technology and Culture	
MEDS 512	Research Methodology I	MEDS 521	Global Media and International	
			Communication	
		MEDS 522	Research Methodology II	
SECOND YI	EAR SEMESTER I	SECOND YEAR SEMESTER II		
MEDS 507	Media Management	MEDS 532	Advanced Media Research	
MEDS 508	Media Policy, Law and Ethics	MEDS 541	Internship	

Elective Courses

Elective I

Elective III

Elective I				
MEDS 513	Advanced Journalism I	MED		
MEDS 514	Broadcast Journalism	MED		

MEDS 515 Film Studies

MEDS 516 Promotional Communication MEDS 517 Media and Development

MEDS 518 Advanced Media Analysis Techniques

MEDS 519 Media System in Nepal
(especially designed for foreigner students)
MEDS 544 Mobile Journalism (Practicum)

Elective II

MEDS 520	Media Convergence and Content
	Management
MEDS 524	Radio Station Management
MEDS 526	Advertising Management
MEDS 527	Development Communication in the Digital Era
MEDS 528	Philosophy and Communication
MEDS 529	Nepali Society, Culture and Communication
	(especially designed for foreigner students)
MEDS 543	Advanced Journalism II (Practicum)
MEDS 547	Screenwriting (Practicum)

Elective III

MEDS 552 Dissertation

LICOLIVE III		
MEDS 523	Media Activism	
MEDS 530	New Media and Social Change	
MEDS 531	Media Entrepreneurship	
MEDS 533	Media and Political Communication	
MEDS 534	Media and International Affairs	
MEDS 535	Media and Gender	
MEDS 536	Public Relations Principles and Strategies	
MEDS 539	Alternative Media Practices	
MEDS 545	Advanced Television Broadcasting	
	(Practicum)	
MEDS 546	Advanced Media Writing (Practicum)	
MEDS 548	Performance Techniques (Practicum)	
MEDS 549	Photography and Visual Culture (Practicum	

MEDS 551 Media Production/Media Project

